

Rule #01

FIND A PARTNER IN
CRIME. LIFE IS A LOT
MORE FUN (AND IT'S
EASIER TO MAKE BAIL)



Rule #02

JUST BECAUSE EVERYONE
ALREADY KNOWS YOU'VE GOT A
GREAT ASS, DOESN'T MEAN YOU
SHOULDN'T SHOW IT OFF ONCE IN
A WHILE ANYWAY. PS - IF YOU'RE
ANYTHING LIKE ME, CHOOSE YOUR
ANGLES CAREFULLY.

I KNOW THE FINAL REPORT
IS 3 DAYS LATE, EDNA - SO
SORRY, AS YOU CAN
PROBABLY TELL, I'VE BEEN
DOING TAI BO WITH BILLY
BLANKS ON VCR. TRY NOT
TO STARE, OR I'M GONNA
HAVE TO REPORT YOU TO
HR. (AGAIN)



RULE #03
SHIT IS GONNA
GO SIDewise. PACK A
PARACHUTE, AND PLAN
YOUR ESCAPE BEFORE IT'S
TOO LATE



RULES FOR
ROCKSTARS

Rule #04

SELF CARE IS NOT
OPTIONAL. MAKE TIME FOR
YOURSELF AND REMEMBER
- THE SCIENCE ON DAY
DRINKING IS PRETTY
FLISMY



RULES FOR
ROCKSTARS

Rule #05

Never lose your
capacity for
ASTONISHMENT &
SURPRISE.

HOW DID I END
UP IN TIAJUANA WITH A BAD
HEADACHE AND 80 CENTS IN MY
VEGAN WALLET? DOUG SEEMED SO
TRUSTWORTHY AT THE BAR?

WHAT?!



PS - IS THAT
HOW YOU
SPELL
TIAJUANA?

RULES FOR
ROCKSTARS

"EVERYONE IS FIGHTING A HARD BATTLE THAT NO BODY KNOWS ABOUT. SO BE KIND. AND SHAVE. AND REMEMBER THAT IF PEOPLE DON'T INSTANTLY SMILE BACK, IT'S PROBABLY YOUR GOOD LOOKS THAT MAKE THEM NERVOUS"

Rule #6

BE FRIENDLY. SAY HI.
SMILE AT STRANGERS AND
ASSUME BENEVOLENT
INTENTIONS UNTIL PROVEN
OTHERWISE.

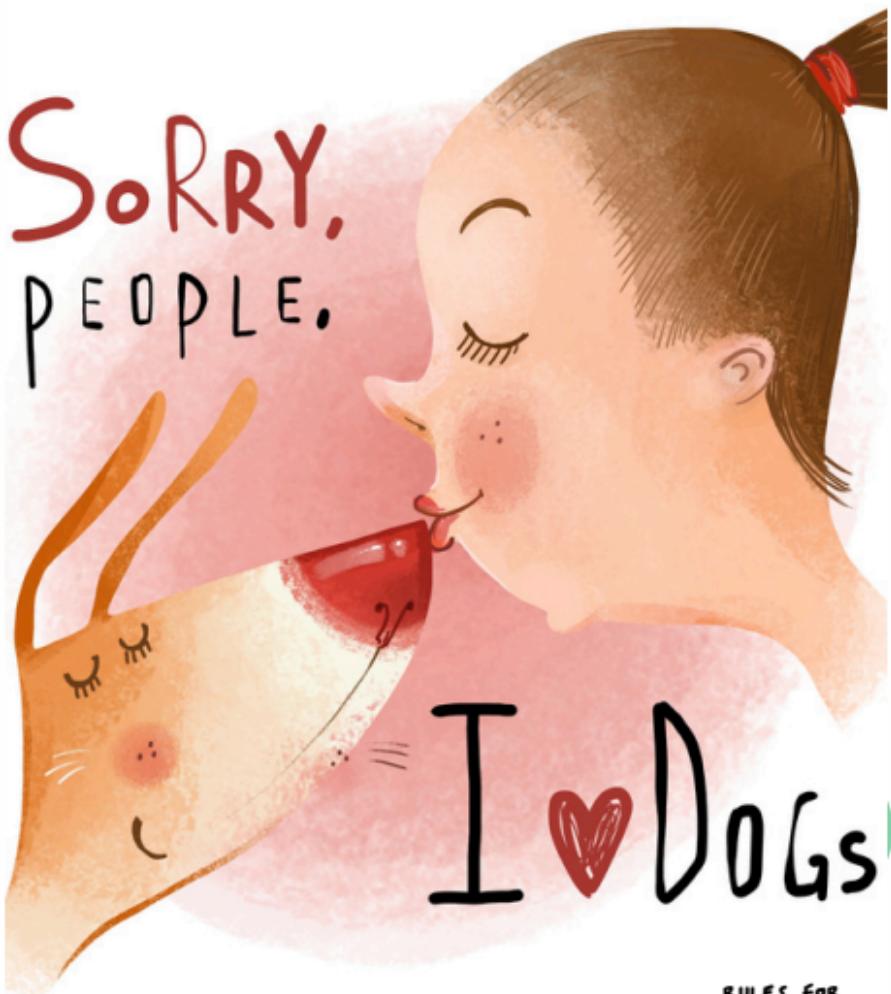
Hi.



Rule #7

NEVER UNDERESTIMATE THE POWER OF A PET. WHEN PEOPLE LET YOU DOWN (AS THEY INvariably WILL) YOUR DOG WILL BE WAITING IN THE WINGS - TO REMIND YOU, YOU ARE LOVED, AND ALL IS GONNA TO BE OKAY.

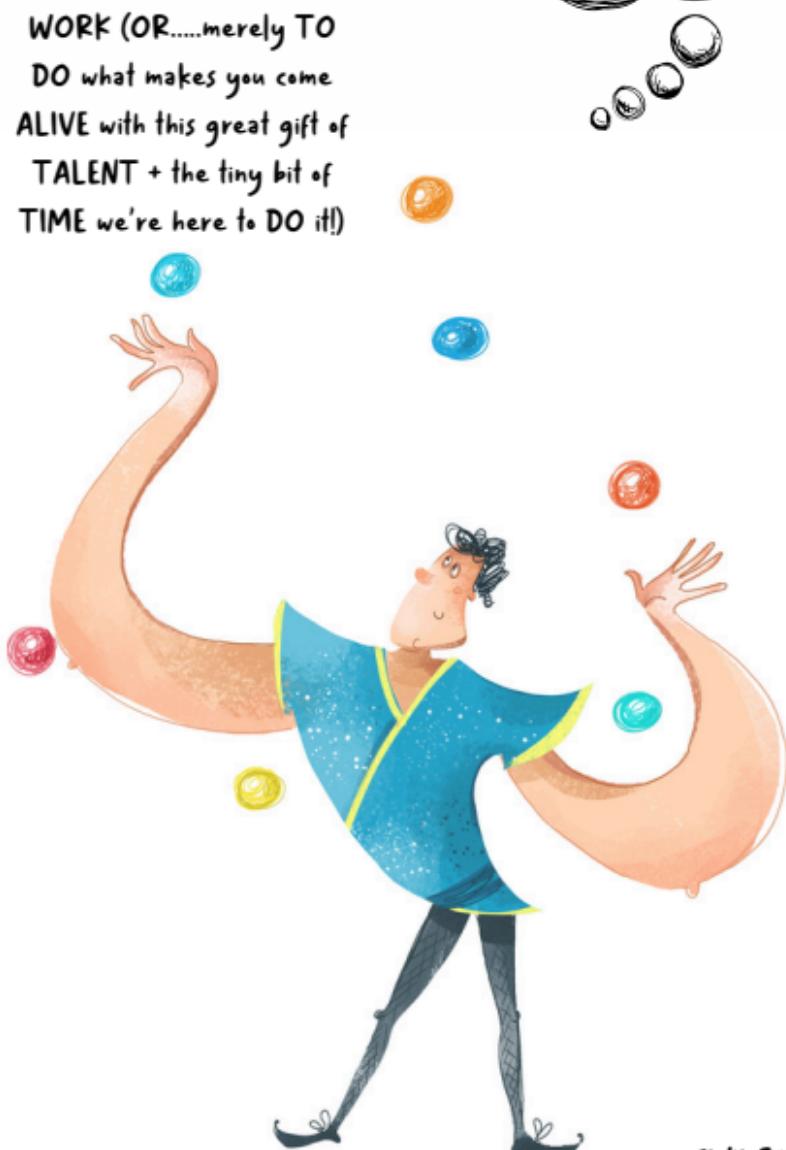
SORRY,
PEOPLE.



Life is **SHORT**. Our talents and gifts fade. Every **NEW MOMENT** is an opportunity to do what you **LOVE**, to teach what you know, and wake up the **WORLD** with **YOUR WORK** (OR.....merely **TO DO** what makes you come **ALIVE** with this great gift of **TALENT** + the tiny bit of **TIME** we're here to **DO** it!)

Rule #8

SHARE YOUR FLARE. PUT YOURSELF (AND YOUR GIFTS) OUT IN THE WORLD. WRITE, PAINT, SING, SCREAM, DANCE, DOODLE AND JUGGLE)



TINY BOOKS.
BIG IDEAS

Rule #9

BLOOM > DOOM.

PLANT SEEDS OF
GRATITUDE, APPRECIATION,
CURIOSITY & WONDER.



RULES FOR
ROCKSTARS

Rule #10

BE A LIGHT HOUSE.

SHINE THE BRIGHT LIGHT OF
YOUR ATTENTION IN THE
DIRECTION OF THOSE WHO ARE
OVERLOOKED AND ALL TO OFTEN
IGNORED



U
ARE
SAF!

IT'S ALL A DREAM WITHIN
A DREAM. BEHIND IT ALL,
AND UNDERNEATH IT ALL,
WE ARE MADE OF THE
SAME STUFF- THE LIGHT
OF AWARENESS - SEEING
THE WORLD THROUGH
INFINITE EYES AND
EXPERIENCES. YOUR
ONLY JOB IS TO WAKE
UP, REMEMBER THIS -
AND BE KIND.

RULES FOR
ROCKSTARS

OUR GOAL IS TO WRITE TINY BOOKS THAT MAKE A MEANINGFUL DIFFERENCE IN MENTAL HEALTH, COMMUNITY WELLNESS, AND ENLIGHTENED ENTREPRENEURSHIP, IN COMMUNITY - FOR COMMUNITY (& THE BETTERMENT OF ALL). TEACH WHAT YOU KNOW. DO WHAT YOU LOVE. WAKE UP THE WORLD WITH YOUR WORK. JOIN US!

TINYHEY.COM FOR DETAILS.

BONUS RULE!
WE ARE BETTER TOGETHER. OUR MISSION IS TO EMPOWER 500 AUTHORS + ENTREPRENEURS TO WRITE A TINY BOOK THAT CHANGES THE WORLD (AND YOUR LIFE) IN 2025

Om



TINY BOOKS.
BIG IDEAS